



Vinyl Application Instructions

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OVERVIEW

This vinyl application procedure is designed to aid in the efficient and high quality application of self-adhesive vinyl products provided by **IDEATION DESIGN GROUP LLC**.

Notice: No guarantee or warranty is provided for customer-installed products. Please use these instructions at your own risk and review thoroughly before application. Please call (360) 393-4202 for help during application if you need assistance.

MATERIALS AND SUPPLIES

We recommend having the following equipment on hand to aid in the successful application of your new vinyl print.

- Paper Towels (x1 roll)
- Isopropyl Rubbing Alcohol or Dish soap/water mix in squirt bottle
- Masking tape
- Squeegee **or** other non-scratching hard plastic surface. Professional sign installed squeegees are available for purchase for \$6.00 ea.
- Measuring tape

APPLICATION PROCEEDURE

The following outlines a step-by-step process of vinyl application. This outline will illustrate two different ways to install cut vinyl graphics – using center and side hinges.

Cut vinyl graphics consist of three layers. Layer #1 is the backing paper, layer #2 is the cut vinyl graphic, and layer #3 is the transfer tape (Fig. 1.1). Layers #1 and #3 will be discarded after installation.

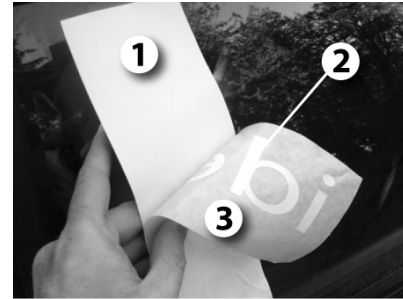


Fig. 1.1

SURFACE PREP

It is very important to keep the surfaces around the application area very clean. Remove any sources for dust and dirt from the area if possible by moistening a paper towel with Isopropyl rubbing alcohol or dish soap/water mix. The surface must be completely clean and dry prior to vinyl application (Fig. 1.2). It is also recommended that the application surface temperature be at or around room temperature. Too cold and the vinyl will have trouble sticking and too hot, the vinyl will adhere too strongly.



Fig. 1.2

INSTALLATION

After cleaning surface, tear two small tabs of masking tape and place on horizontal ends of graphic (Fig. 1.3). Center your graphic in desired location using both horizontal and vertical measurements (Fig. 1.4, 1.5)



Fig 1.3



Fig 1.4

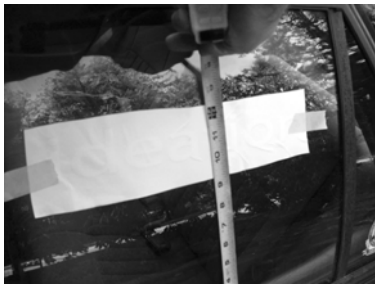


Fig 1.5

SIDE/TOP HINGE

1. Apply a long strip of masking tape to the side or top of your graphic (Fig. 1.6)
2. Tear masking tape tab and pull entire graphic back toward hinged side (Fig. 1.7).
3. Remove backing paper (Fig 1.8).
4. Carefully squeegee graphic onto application surface and align with masking tape tab.
5. Remove transfer and masking tape to reveal your completed graphic install (Fig. 1.9).



Fig. 1.7



Fig. 1.8

HINGE TYPES

You have two options regarding the type of hinge you will use. The first, and most appropriate for smaller graphics is a side (or top) hinge (Fig. 1.6). For longer graphics a center hinge is recommended (Fig. 1.7).



Fig 1.6



Fig. 1.7



Fig. 1.9

CENTER HINGE

1. Apply long strip of masking tape in center of graphic (Fig. 1.7).
2. Select first application side, tear masking tape tab, and pull graphic toward center hinge.
3. Peel backing paper and cut just before center hinge. Carefully squeegee graphic onto application surface (Fig. 2.0).
4. Remove taped center hinge (Fig. 2.1).
5. Tear masking tape tab on remaining side and pull graphic toward center.
6. Remove backing paper and carefully squeegee graphic on to application surface.
7. Remove transfer tape (Fig. 1.9).



Fig. 2.0



Fig 2.1



Fig. 2.2

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Congratulations on your successful vinyl install (Fig. 2.2)!